

ESSENTIAL REFERENCE PAPER 'A'

IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives <i>(delete as appropriate):</i>	<i>Prosperity</i> This priority focuses on safeguarding and enhancing our unique mix of rural and urban communities, promoting sustainable, economic and social opportunities.
Consultation:	The advertisement of a Traffic Regulation Order is an act of consultation. Any interested party may object to the proposed Order within twenty one days of it being advertised.
Legal:	A valid Traffic Regulation Order is a pre-requisite for the implementation of pay and display charges and their enforcement.
Financial:	The Council's Medium Term Financial Plan anticipates additional revenue of £50,000 per annum arising from the re-designation of Link Road as primarily short stay and £56,000 per annum arising from the re-designation of Northgate End as primarily short stay, with effect from 2013/14.
Human Resource:	N/A
Risk Management:	<p>The non-implementation of the proposals in this Order or a delay in their implementation will put at risk income assumptions detailed in the Council's MTFP.</p> <p>Failure to take appropriate steps to re-shape parking in Bishop's Stortford may lead to a growth in town centre congestion and the unavailability of town parking spaces for visitors and shoppers.</p>